

FOCAL  
POINT

SINCE 1996  
25

\* YEARS OF EXCELLENCE \*

---

**THE MALTA INSTITUTE  
OF PROFESSIONAL PHOTOGRAPHY**

---

ISSUE 100

The Official  
MIPP Newsletter

*Special Edition*

[www.mipp-malta.com](http://www.mipp-malta.com)



# President's Call

We are pleased to release the full programme of our long-awaited 25th-anniversary celebrations, with a special commemorative issue of the MIPP newsletter, which also happens to be the 100th issue of the newsletter, on this important day, World Photography Day 2022.

The anniversary celebrations have been planned since 2020, and encompass a strong outreach programme over the whole year. For the first time in its history, MIPP managed to acquire Arts Council Malta funding to cover this important aspect of its being, i.e. reaching out to new members, upcoming photographers and people who otherwise would not have approached photography, as well as promoting Maltese photography, both locally and abroad, in new demographic sectors.

*Charles Paul Azzopardi*

The programme starts on the 10th of November 2022, with qualifications and a judging session, in conjunction with our affiliated collaborators, The Societies. MIPP members will have the facility to have their qualification panels being assessed in Malta, both for MIPP Licentiate, Associateship and Fellowship, as well as the Societies equivalent qualifications, by a judging panel brought together by the Societies. Take advantage of this opportunity to have your panels achieving MIPP and The Societies qualifications directly here in Malta – we strongly urge you to submit your qualification panels to take advantage of this opportunity.

We are also happy to see that MIPP's concept and proposal to hold a Malta National Photography Awards has been taken on board independently. Although MIPP is not involved in its execution, seeing this is an independent Gala Award ceremony organized on a national level, we urge our members to nominate their favourite photographers for this new national award – it is important that photography

and photographers are appreciated for their hard effort and output over the years, and keep Maltese photography in the limelight. We also ensured that our members will have the possibility of attending this Award night due to be held on the 11th of November... thus MIPP members can book attendance for this gala event at a favourable price in conjunction with convention tickets or separately.

We are pleased to announce that the selection of photographers to be included in MIPP's publication celebrating the past 25 years in Maltese photography has been completed by an independent team from the Royal Photographic Society, and the book will include a foreword written for the book by RPS President, Simon Hill. 50 Maltese photographers will be included in the book, with a big proportion being members of the public who submitted their work for this publication. MIPP will also hold an exhibition to celebrate its 25 years with 25 prints by 25 photographers, at a very prestigious location... more news soon.

MIPP has prepared a varied and important speaker line-up for its renowned international photography convention, including topics and genres which are highly attention-grabbing and significant in today's photography world. From landscape photography to portrait and fashion work, together with branding, marketing, social media and copyright/GDPR issues, this is a jam-packed programme happening over two full days on the 12th and 13th of November 2022. You can see the programme inside the newsletter, with a profile of each speaker and the topics they will be tackling during the convention. We are happy to see a huge majority of female photography speakers, and we are pleased to see female photographers so prevalent and empowering in our speaker line-up.

Happy World Photography Day to all our members and even all those who are not but who still love and appreciate photography. We look forward to having you all with us throughout the year and in November during our multiple convention events.

We take this occasion to thank our supporters over the years, and especially the sponsors for the convention – Canon Malta (Avantech), iLab (Stefan Aquilina), InterVisions, Photolmages (Matthew Briffa), Capture One Pro (Copenhagen), and especially Arts Council Malta. MIPP's outreach programme is fully supported through the Programme Support Grant as part of Arts Council Malta's programme.

Programme



*Speakers*

# Detailed Programme

12<sup>TH</sup> NOVEMBER 2022

08:00 - 08:45	REGISTRATION & WELCOME COFFEE	
08:45 - 09:15	OPENING SPEECHES	
09:15 - 10:00	TERRIE JONES	The Ten Elements of an Award Winning Image
10:00 - 11:30	AMBER LEACH	Branding, marketing and making a successful photography business
11:30 - 12:30	LUNCH	
12:30 - 14:00	PAUL REIFFER	Landscape & architectural photography
14:00 - 14:15	COFFEE BREAK	
14:15 - 15:15	SARAH EDMUNDS	Fashion photography
15:15 - 16:00	CLIVE BOOTH	Anatomy of a Portrait
16:00 - 17:00	FASHION SHOOT LIVE	

13<sup>TH</sup> NOVEMBER 2022

08:00 - 08:30	REGISTRATION & WELCOME COFFEE	
08:30 - 09:15	CLIVE BOOTH	Precious Minds - photography in today's world
09:15 - 10:00	TERRIE JONES	What do Judges look for?
10:00 - 10:15	BREAK	
10:15 - 12:00	PAUL REIFFER	Capture One Pro live
12:00 - 13:00	LUNCH	
13:00 - 14:00	JEANINE RIZZO	Copyright and GDPR issues in photography
14:00 - 15:00	SARAH EDMUNDS	Portraiture & fashion post-processing
15:00 - 16:00	AMBER LEACH	Wedding photography
16:00 - 16:30	PRESENTATION OF QUALIFICATION CERTIFICATES AND CLOSING	

\* Programme is subject to change due to unforeseen events, without prior notice

SINCE 1998  
**25**

\* YEARS OF EXCELLENCE \*

THE MALTA INSTITUTE  
OF PROFESSIONAL PHOTOGRAPHY

**Celebrating**

**Diverse Artistic and Cultural Expression**

NOVEMBER  
**12 & 13**

Full day convention with major international speakers and hands-on practical sessions and workshops



Biographies



*Speakers*



*Sarah Edmunds*

INSTAGRAM: [INSTAGRAM.COM/SARAHEDMUNDSPHOTOGRAPHER](https://www.instagram.com/sarahedmundsphotographer)

WEBSITES: [SARAHEDMUNDS.CO](https://www.sarahedmunds.co) - [LOVE-EDITS.COM](https://www.love-edits.com)

# Sarah Edmunds

01

British-born Sarah Edmunds specializes in wedding, portrait, and commercial beauty and fashion photography. She has been a self-employed business owner for 28 years, during which time she has lived and worked in six cities across three continents. Now based in northern Italy, Sarah is a Fellow of The Societies of Wedding and Portrait Photographers (SWPP), and Master of Wedding & Portrait Photographers International (WPPI).

Sarah is now a fully qualified judge for the UK's The Societies of Photographers as well as the US-based WPPI. Most recently, Sarah was one of six internationally renowned photographers chosen to judge International Portrait Photographer of the Year. She has won over 100 silver and gold awards from international competitions, including six 1st place trophies for print competition at WPPI and the Grand Award for the online Creative Division, and four 1st place trophies from The Societies of Wedding and Portrait Photographers. Between 2019 and 2020 Sarah was named Photographer of the Year four times, in Fashion, Avant-Garde, Advertising and Maternity categories. Her work has been featured online, on billboards, and in print publications around the world, including Professional Photo (front cover), Rangefinder, Shutter magazine, among others.

Alongside her full-time photography and editing career, Sarah is a Brand Ambassador for Graphistudio and Global Educator for Godox lighting equipment. Her work is regularly exhibited by Hahnemuhle, for whom she has provided speaking engagements at international photography shows. Sarah also provides private mentoring and teaches photography and advanced retouching techniques online.



*Amber Leach*

[INSTAGRAM.COM/AMBER\\_ELIZABETH\\_LEACH/](https://www.instagram.com/amber_elizabeth_leach/)

# Amber Leach

02

Amber Leach is an award-winning, critically acclaimed wedding photographer, marketing and PR consultant, entrepreneur, and business coach who has been featured widely in the media including being published in over 40 magazines and blogs.

She was also nominated for The Guardian's Best New Start-Up Award, speaking on BBC Radio, BBC Spotlight and at many events across the country and she has mentored 100's of businesses & photographers in the UK & worldwide.

She is one of the leading female photographers in the UK & won the award 'Top 50 UK Wedding Photographers' in 2019, 2020 and 2021.



*Jeanine Rizzo*

# Jeanine Rizzo

03

Jeanine Rizzo is a lawyer graduated from the University of Malta who has furthered her studies in the fields of intellectual property law and art & antiquity law at Masters level at University College London.

While in London she was a research assistant to the late Professor Norman Palmer, carrying out research on the law of bailment and on art law. Upon her return to Malta, she built a practice in intellectual property law and art law at Fenech & Fenech Advocates for 11 years.

She has now ventured forward with her own consultancy. Jeanine specialises in Copyright (both new and old media), trade marks, patents, design rights, entertainment law, music law and film law. Her experience has taken her into the depth of the creative industries with tailored legal expertise to all matters concerning the industry.

She is also a lecturer and examiner at the University of Malta and at MCAST, is frequently published writing about the subject and a member of the Chamber of Commerce RTDI Committee.





*Terrie Jones*

# Terrie Jones

04

Terrie Jones' passion for photographic judging has become somewhat infamous within the industry over the past several years, together with her team of over 60 experienced judges she has spent the last 18 years striving to maintain the high standards required for both Qualification and 'Photographer of the Year Awards'. Terrie joined The Societies at the young age of 16 and soon developed an interest in print critique. Taking it upon herself to learn more from the experienced photographers around her, Terrie quickly became The Societies Competition Administrator, a title which she held with pride for over 15 years. During this time, under her guidance, The Societies' live annual 20x16 Competition has grown from strength to strength, gaining respect for its transparency and diversity. It is now one of the largest 'all welcome' photographic print competitions in the world today.

Seven years ago Terrie, desperate for personal development in the world of judging, attended the 2015 PPA Judging School in Atlanta where she proved herself not only as an administrator for judging, but as a judge herself. Terrie's passion for judging has only grown since then, continuing to learn from her team she has used her experience to open The Societies Judging School, which is now a 'must attend' course for anybody wishing to deepen their understanding of print critique. Now Personal Development Manager at The Societies, Terrie is keen to share her knowledge and experiences with photographers with a view to maintaining the high standards expected within the industry.

# Paul Reiffer

05



Paul Reiffer is an award-winning photographer and landscape artist. Specialising in grand vistas, electrifying cityscapes and iconic views; his images have been published all around the world in well-known books, newspapers and magazines as well as supporting global travel and hospitality brands to reach and excite their audiences.

As a Fellow of the BIPP, RPS and SWPP, his technical expertise is regularly called upon for editorial features, and through his luxury workshop programme as well as online channels he's carved out a unique style of teaching that is now appreciated by thousands worldwide. Shooting with ultra-high-resolution Phase One cameras, his limited edition fine art prints are designed to wow customers and designers when placed into bespoke spaces, while his work is used commercially by clients ranging from National Geographic, British Airways, Marriott and many more.

*Paul Reiffer*



After a 20 year career as a graphic designer, Clive decided to follow his lifelong ambition and become a photographer and filmmaker. His unique style, along with constant experimentation with new technologies and techniques, has attracted numerous international clients, including fashion brands such as Hackett London, Louis Vuitton, H&M and beauty brands such as MAC Cosmetics and L'Oreal. He also works for such corporate giants as Asus, Intel, EY and Aston Martin.

His personal projects include a long-term study in Scotland, capturing the day to day lives of the people on the Island of Islay and its landscape. This includes working closely with the Royal National Lifeboat Institution and HM Coastguard.

Clive is passionate about sharing his knowledge, experience, expertise and learnings with young people and collaborates on visual storytelling workshops for Canon's Young People Programme and Canon Student development programme.

*Clive Booth*



**THE MALTA INSTITUTE  
OF PROFESSIONAL PHOTOGRAPHY**

---

## CONTACTS

🌐 Web:  
[www.mipp-malta.com](http://www.mipp-malta.com)

✉ Email:  
[info@mipp-malta.com](mailto:info@mipp-malta.com)

📍 Address:  
76, MIPP, BRITANNIA STREET, PAOLA,  
PLA 1426  
Malta

☎ Tel No:  
0356 9989 8015

📘 [https://www.facebook.com/groups/  
mippwall/](https://www.facebook.com/groups/mippwall/)